

Library Report



Compiled by
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Board profile

Wade Cleveland

One of Western Counties Regional Library's newest board members, Wade Cleveland represents the Town of Yarmouth. Well-known on the radio airwaves in the area, Cleveland has been a radio personality for the last 40 years in addition to having worked for Canada Post for over 20 years. He is serving his second term on town council.

He was eager to step forward to be on the board because of his love of reading and libraries.

"I'm a bookworm, and have been since I was a small child. When the opportunity to serve on the Board came up, I grabbed at the chance," he says. "I have many fond memories of the library, both growing up within its walls and of bringing my children there. I believe that libraries are community hubs, vital to all communities."

He believes he will bring a level of passion to the board, experience and a willingness to see projects through to completion.

He says it is important for libraries to remain relevant in an ever-changing world, and he sees the regional library making strides with its enhanced digital collection and its rebranding.

"Libraries are vital to every community everywhere," he says. "They are key, in my mind, to children as they grow and learn, and in giving children (and others) the skills to learn on their own and to think critically. They are places for people to gather, to learn of others and of the world and the universe around us. They are places where imagination can run free."



Western Counties Regional Library is aiming for a new look as it begins its rebranding journey after nearly 50 years.

Library's rebranding journey begins

Western Counties Regional Library is aiming for a new look as it begins its rebranding journey after nearly 50 years. District Design Co. is the creative team for the rebrand, winning a tender issued in the summer.

"Since the design of the current logo nearly 50 years ago, our communities and our library has seen a lot of growth and change," says Lydia Hunsberger, Manager of Collections and Digital Services and member of the library's rebranding team.

She says the rebranding will be in line with the library's new strategic plan which is being mapped out in 2022.

"The idea for the rebrand is to better reflect our community and create something that resonates with community

members, and to acknowledge how the community and the library has changed over the years," Hunsberger says.

The first step in the rebranding process was the launch of a survey of the public to gather their views and perceptions of the library.

Hunsberger says that District Design Co. had a robust plan for community engagement, which was carried out through public surveys.

"Public feedback was something we thought was integral so that the brand could better represent the community," she says. "I'm really appreciative for the amount of feedback and participation that we got through the surveys because these responses will help guide District (Design) in the rebrand."

Self-checkout machines coming to six library branches

Western Counties Regional Library's new self-checkout machines will be in service beginning in early October at its library branches in Barrington, Digby, Meteghan, Shelburne, Weymouth and Yarmouth.

"The machines will allow library users to pick up their holds and check them out themselves, much like self-checkout machines at retail stores," says Shannon Raynard, Training and Development Manager for the regional library.

In preparation for the changes, library users who are picking up their holds at those branches are receiving notices that they will need to check out their books at the self-checkout before taking them home.

For those not wishing to use the self-checkout, they can take their holds to the circulation desk to be checked out by the clerk. The library will continue to offer books by mail.

Raynard reminds people that circulation of materials matters to libraries.

"Every checkout demonstrates to the provincial and municipal governments and funders how much you value the library," she says.



Shannon Raynard, Training and Development Manager for Western Counties Regional Library, demonstrates the self-checkout machine being set up in six library branches.

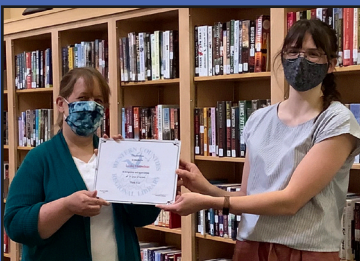
AROUND THE BRANCHES

Digby



Pictured left, the latest mural from Pascale Cork and her children, Lola and Mani, based on *Julian is a Mermaid* borrowed from the Digby library.

Shelburne



Shelburne library clerk Loreley Himmelman, left, received her 5-year certificate as of Aug. 3 from branch manager Lydia Hunsberger.

Weymouth

A new all-in-one printer/scanner/photocopier was installed at the branch.

Five-year-old Shiloh Guy came in and gave a special "get-a-library-card" message card to library clerk Marguerite Thibault. Shiloh's mother had the same card when she

was a child and asked join a library.



Weymouth senior library clerk Marguerite Thibault, right, receives her 40-year work anniversary (as of July 6) certificate from branch manager Shannon Raynard.

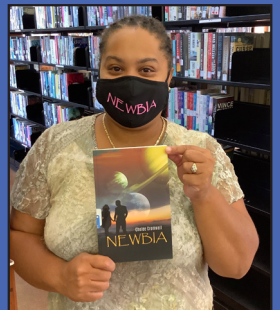
Yarmouth



Yarmouth library clerk River Goodwin-Clairmont, left, receives their 5-year work anniversary (as of June 23) certificate from branch manager Shannon Raynard.



Shiloh Guy holds a grab-and-go kit and her message card urging her to get a library card.



Pictured holding a copy of her novel *Newbia*, Weymouth-born author Chelee Cromwell dropped into the branch for a visit.